

You Choose How to Use*

You choose how to use
wrist twist water;
fossil-sourced light;
fume free engines;
coloured bin sites.

You choose to misuse
barbed-tongued phrases;
toil-terms ties;
select election rights;
missives byte size.

You choose to abuse
earth proffered yields;
extinction brinked herds;
supremacy sated schemes;
heart-truth words.

You choose.

*LEMSIP® advertising campaign 2011 for capsules v drink

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Exercise for 7 Towers where we were to find a sign, use the complete phrase in the first line and write a poem or prose after it.